



DESERT SUNGLASS
OF SCOTTSDALE

DESIGNER INSPIRED STYLES.
New and Fresh Looks
ALL THE TIME.

Premier Eyewear Supplier Established 1962

Our Passion is Eyewear

Desert Sunglass began over 57 years ago. We weren't started in someone's mom's garage or on a beachside out of a van, rather our roots sprang from a family owned optical business and a true passion for great looking eyewear.

In 1962, the Obstfeld family sold their successful optical business in Iowa and moved to Arizona. They saw an opportunity to become the first major wholesale company to bring affordable fashion eyewear to the Valley of the Sun. The business plan was simple; sell quality fashion sunglasses in a place with year round sunshine at affordable prices. Customers loved it, and from those humble beginnings, Desert Sunglass has grown to become a premier eyewear supplier serving many diverse channels of trade all over the world.

As far as a wholesale suppliers go, we do things a bit differently. Let's start by acknowledging the misconception that suppliers in the value priced eyewear industry are all cut from the same mold, offering the same tired styles with little concern for innovation or quality. Our approach is quite the opposite. We believe that all value sunglasses are not created equal and built our business on this simple premise. We remain true to our focus of providing exceptional quality, superior style, and outstanding service our customers can depend on.

Our glasses provide the highest perceived value in the business, and because of our strong roots in the optical industry we understand the need for quality craftsmanship, fashion and function in the eyewear category. Most people have a unique sense of individual fashion, and look for that special pair of sunglasses that fits their personality and lifestyle. With Desert Sunglass, your customers are sure to find the right pair for every occasion.

Chris Savino, Owner, Desert Sunglass

A handwritten signature in dark ink, appearing to read "Chris S.", with a stylized flourish at the end.

Eyewear Assortments

The eyewear industry is vibrant, constantly changing and filled with personal style and unique fashion for all people. With today's fast paced fashion, affordable eyewear doesn't have to be just a commodity. Break free from run of the mill eyewear. Offer your customers designer inspired style and fashion typically found in premium eyewear stores, but without the outrageous designer prices. Your customers will thank you at the register!

Our glasses are sold by category and price point, not by individual SKU. This is because we continually rotate new and fresh styles into our assortments so you can be sure you are offering customers the very latest in on-trend styles.

Describing the many different styles of sunglasses can be difficult, especially if you're not familiar with eyewear fashion. We make it easy with these simple categories:

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At-A-Glance

THE DESERT DIFFERENCE: QUALITY CRAFTSMANSHIP, FASHION, AND FUNCTION.



ANTI-SCRATCH COATING

for additional lens protection

BETTER QUALITY FRAMES

offering substantial value for the price

SPRING HINGES

for added comfort

POLARIZED LENSES

for glare reduction, better visibility, and eye health

POLYCARBONATE LENSES

for thinner, lighter, and impact-resistant lenses that are shatter-proof

100% UV PROTECTION

to block the most harmful ultraviolet rays

*Eyewear includes all or some features listed.

Eyewear Assortments

MEN'S FASHION

Something fashionable, masculine, or simply casual, we offer a wide variety of great looking styles. The men's fashion category includes primarily metal aviator styles and plastic frames, which are generally timeless & preppy unisex styles with great looks in classic colors.

Starting
from

\$3.95



Product shown is a small representation of the types of styles within the category.

WOMEN'S FASHION

This category boasts a large variety of up to the moment fashion from cateyes, rounds, large square frames or a modern twist on something classic. Sunglasses in this category all have one thing in common, they are designer inspired looks crafted especially for women.

Starting
from

\$3.95



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Eyewear Assortments

TRENDY

While the word “trendy” is fairly vague, the glasses in this category are best described as unisex sunglasses in basic and bright color combinations, or edgier fashion that men & women can both wear.

Starting
from
\$3.95



SPORT

Sport sunglasses are worn for the way they look as much as for the way they function. These frames wrap around the sides of the face and are made for various sporting activities.

Starting
from
\$3.95



Eyewear Assortments

POLARIZED

See Through the Glare – By neutralizing glare from reflective surfaces, polarized lenses help you see objects more clearly, and reduce the harmful effects of UV light.

Polarized eyewear is popular with outdoor enthusiasts of all kinds who enjoy biking, fishing, boating, hiking, jogging, golfing and others who find immense value in polarized lens technology. Available in men's, women's and sport styles.

Starting
from
\$6.50



Product shown is a small representation of the types of styles within the category.

MOTORCYCLE FOAM INSERT GLASSES

Popular sellers for motorcycle and sport retailers, foam insert glasses are sport wraps with foam inserts for eye protection on the open road. We offer an assortment of different colored lenses and a variety of great looking frames at various price points.

Starting
from
\$6.00



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Eyewear Assortments

READERZ® FASHION READING GLASSES

See everything but a good reason to act your age – We're changing the way people think about reading glasses and the good news is they don't have to be boring anymore.

The right frame, color, style, size, and shape matter. Our reading glasses are fashionable, stylish, and sophisticated. Growing old is unavoidable, but looking your age is optional. We also offer a great selection of sunglass readers including bi-focal lenses, which sell well in resort and coastal markets.

Starting from
\$3.95



Men's & women's
readers available in six
popular strengths:

+1.25
+1.50
+1.75
+2.00
+2.50
+3.00

BABY BLUES® KID'S SUNGLASSES

This category consists of fun boys and girls sunglasses including toddler sizes and older. Sometimes kid's want to look just like their parents so we offer a number of different styles that are similar to adult glasses, only sized smaller to fit a child's face. We also include novelty styles which have bright frames and other fun prints and details.

All
\$4.00



Eyewear Assortments

GOGGLES

For motorcycle and ski retailers we offer a variety of great looking goggles. Our standard goggles, folding, advanced, and over-the-glass goggles are available in assorted popular lens color options.

Starting
from
\$6.00



Product shown is a small representation of the types of styles within the category.

ACCESSORIES

Accessories generate great add-on sales and most of our displays are built to conveniently hold and display these items.

Starting
from
\$1.80



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Always New Styles

Inspired by premium designer eyewear brands, our styles reflect the most relevant and up to the moment industry trends. Here are a few examples from each category.

Men's Fashion



Women's Fashion



Trendy



Sport



Polarized



Motorcycle Foam



Readerz®



Baby Blues®



Goggles



All-In-One Display Packages

All-In-One opening order packages make it simple and easy to get up and going with great quality, on trend eyewear for your store.

HOW TO ORDER:

1

Pick the opening package that best suits your store, customers, and budget.

2

Trust our fashion eyewear experts. Tell us about your store and type of customers you serve. This allows us to curate a custom style assortment for maximum sell through.

3

Expect best-selling, up to the moment fashion styles inspired by the premium eyewear industry.

100% Take Back Guarantee

We guarantee a fantastic looking assortment of designer inspired, on trend eyewear with each order.

We constantly infuse new styles into our ever changing assortments so your eyewear display looks fresh and interesting at all time! We stand behind our products 100%, and take back slow selling or damaged items for full credit with a qualifying exchange order. No questions asked.



Standard Counter Display Kit

36 PIECE COUNTER DISPLAY (AP36) + STANDARD OPENING ORDER



\$599.50

PACKAGE PRICE BREAKDOWN

58 pairs of Sunglasses	=	338.50
26 Accessories	=	86.00
Counter Display	=	175.00
		\$599.50

FREE PRODUCT OFFSET: Receive **\$175.00** in additional **FREE** product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 14"w x 11"d x 24"h
- Capacity: 36 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish



Black finish shown.

INITIAL ORDER - STANDARD

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
36 Piece Counter Display	AP36	N/A	N/A	175.00	1	175.00
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	6	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	5	FREE!
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	4	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	10	39.50
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	10	50.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	10	60.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	14	98.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	14	91.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	6	21.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	6	21.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	4	16.00
TOTAL					100	\$599.50

Retail Free Goods. RFG highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Premium Counter Display Kit

36 PIECE COUNTER DISPLAY (AP36) + PREMIUM OPENING ORDER



\$601.00

PACKAGE PRICE BREAKDOWN

50 pairs of Sunglasses	=	340.00
26 Accessories	=	86.00
Counter Display	=	175.00
		\$601.00

FREE PRODUCT OFFSET: Receive **\$175.00** in additional
FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 14"w x 11"d x 24"h
- Capacity: 36 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish



Maple finish shown.

INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
36 Piece Counter Display	AP36	N/A	N/A	175.00	1	175.00
Assorted Sunglasses	SU10	7 1945771445 2	21.99	10.00	8	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	8	40.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	8	48.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	8	56.00
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	8	64.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	6	54.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	12	78.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	6	21.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	6	21.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	4	16.00
TOTAL					85	\$601.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Standard Floor Display Kit

80 PIECE FLOOR DISPLAY (AP80) + STANDARD OPENING ORDER



\$1,199.80

PACKAGE PRICE BREAKDOWN

128 pairs of Sunglasses	=	734.80
36 Accessories	=	120.00
Floor Display	=	345.00
		\$1,199.80

FREE PRODUCT OFFSET: Receive \$345.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 17" w x 17" d x 65" h
- Display holds 80 pieces plus accessories on side panels
- Mirrors on both sides
- Header Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish

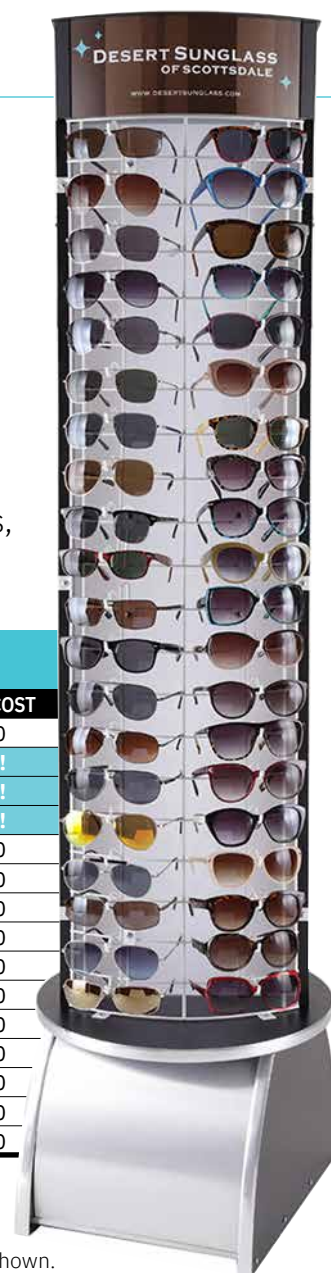
INITIAL ORDER - STANDARD

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
80 Piece Floor Display	AP80	N/A	N/A	345.00	1	345.00
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	6	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	10	FREE!
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	12	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	24	94.80
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	24	120.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	24	144.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	24	168.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	32	208.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	6	24.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	8	16.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	8	28.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	8	28.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	6	24.00
TOTAL					193	\$1,199.80

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Black finish shown.



Premium Floor Display Kit

80 PIECE FLOOR DISPLAY (AP80) + PREMIUM OPENING ORDER

\$1,196.00

PACKAGE PRICE BREAKDOWN

102 pairs of Sunglasses	=	731.00
36 Accessories	=	120.00
Floor Display	=	345.00
		\$1,196.00

FREE PRODUCT OFFSET: Receive **\$345.00** in additional
FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 17"w x 17"d x 65"h
- Display holds 80 pieces plus accessories on side panels
- Mirrors on both sides
- Header Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish

INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
80 Piece Floor Display	AP80	N/A	N/A	345.00	1	345.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	6	FREE!
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	8	FREE!
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	8	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	14	70.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	14	84.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	12	84.00
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	12	96.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	12	108.00
Assorted Sunglasses	SU10	7 1945771445 2	21.99	10.00	12	120.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	26	169.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	6	24.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	8	16.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	8	28.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	8	28.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	6	24.00
TOTAL					161	\$1,196.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Maple finish shown.



Standard Floor Display Kit

120 PIECE FLOOR DISPLAY (AP120) + STANDARD OPENING ORDER



\$1,503.40

PACKAGE PRICE BREAKDOWN

164 pairs of Sunglasses	=	936.40
52 Accessories	=	172.00
Floor Display	=	395.00
		\$1,503.40

FREE PRODUCT OFFSET: Receive **\$395.00** in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 20" w x 20" d x 65" h
- Display holds 120 pieces plus accessories on side panels
- Mirrors on both sides
- Header Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish

INITIAL ORDER - STANDARD

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
120 Piece Floor Display	AP120	N/A	N/A	395.00	1	395.00
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	9	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	12	FREE!
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	12	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	32	126.40
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	32	160.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	32	192.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	32	224.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	36	234.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	8	32.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	12	24.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	12	42.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	12	42.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	8	32.00
TOTAL					250	\$1,503.40

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Black finish shown.



Premium Floor Display Kit

120 PIECE FLOOR DISPLAY (AP120) + PREMIUM OPENING ORDER



\$1,504.00

PACKAGE PRICE BREAKDOWN

132 pairs of Sunglasses	=	937.00
36 Accessories	=	172.00
Floor Display	=	395.00
		\$1,504.00

FREE PRODUCT OFFSET: Receive **\$395.00** in additional **FREE** product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 20"w x 20"d x 65"h
- Display holds 120 pieces plus accessories on side panels
- Mirrors on both sides
- Header Signage Options: Desert Sunglass, Sporting Eyes, Hot Optix, or Custom
- Available in Black or Maple finish

INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
120 Piece Floor Display	AP120	N/A	N/A	395.00	1	395.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	6	FREE!
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	8	FREE!
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	8	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	22	110.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	22	132.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	18	126.00
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	18	144.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	18	162.00
Assorted Sunglasses	SU10	7 1945771445 2	21.99	10.00	12	120.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	22	143.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	8	32.00
Microfiber Cases	MFCASE	7 1945772024 8	5.99	2.00	12	24.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	12	42.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	12	42.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	8	32.00
TOTAL					207	\$1,504.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Maple finish shown.



Standard Counter Display Kit

27 PIECE COUNTER DISPLAY (BA27) + STANDARD OPENING ORDER



\$398.40

PACKAGE PRICE BREAKDOWN

46 pairs of Sunglasses	=	253.40
Counter Display	=	145.00
		\$398.40

FREE PRODUCT OFFSET: Receive \$145.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 12"w x 12"d x 31"h
- Capacity: 27 pieces
- Includes mirrors on all sides



INITIAL ORDER - STANDARD

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
27 Piece Counter Display	BA27	N/A	N/A	145.00	1	145.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	4	FREE!
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	3	FREE!
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	3	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	12	47.40
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	10	50.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	6	36.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	6	42.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	12	78.00
TOTAL					57	\$398.40

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport**

Standard Wall Panel Kit

18 PIECE WALL PANEL (WSP18) + STANDARD OPENING ORDER

\$300.60

PACKAGE PRICE BREAKDOWN

32 pairs of Sunglasses	=	175.60
Wall Panel Display	=	125.00
		\$300.60

FREE PRODUCT OFFSET: Receive \$125.00 in additional FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 7"w x 6"d x 65"h
- Display holds 18 pieces
- Adjustable mirror on top
- Slatwall compatible

INITIAL ORDER - STANDARD

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
18 Piece Wall Panel Display	WSP18	N/A	N/A	125.00	1	125.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	8	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	9.99	3.95	8	31.60
Assorted Sunglasses	SU5	7 1945771435 3	11.99	5.00	8	40.00
Assorted Sunglasses	SU6	7 1945771437 7	13.99	6.00	8	48.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	8	56.00
TOTAL					41	\$300.60

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized**



Readerz®

Premium Floor Display Kit

72 PIECE FLOOR DISPLAY (CR72) + PREMIUM OPENING ORDER

\$1,200.00

PACKAGE PRICE BREAKDOWN

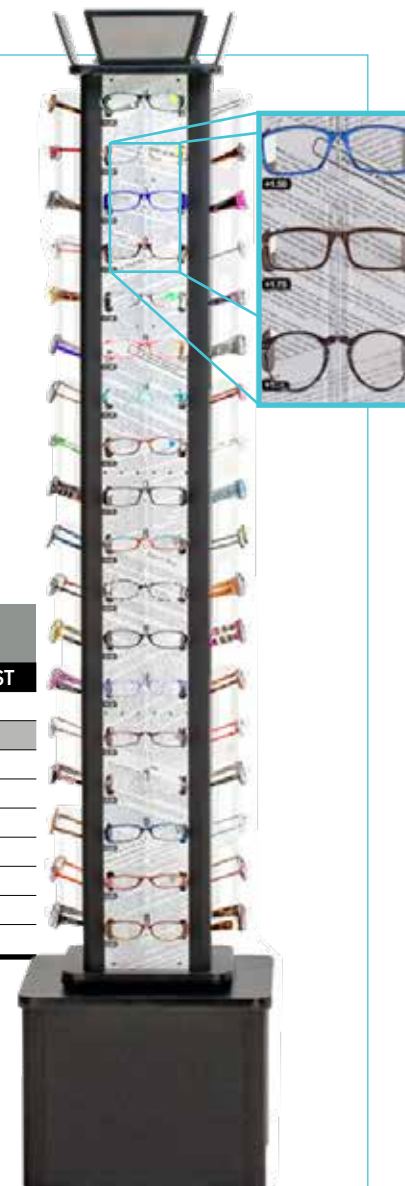
115 pairs of Readers	=	805.00
Floor Display	=	395.00
		\$1,200.00

FREE PRODUCT OFFSET: Receive **\$395.00** in additional FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 16.5"w x 16.5"d x 69"h
- Capacity: 72 pieces
- Includes mirrors
- **Newspaper print tester panels**
- Reader strengths labeled on display
- Storage compartment in display base
- Signage: Readerz



INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
72 Piece Floor Display	CR72	N/A	N/A	395.00	1	395.00
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	20	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	2	14.00
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	22	154.00
Assorted Readers +1.75	BR7C	7 1945773162 6	19.99	7.00	22	154.00
Assorted Readers +2.00	BR7D	7 1945773163 3	19.99	7.00	23	161.00
Assorted Readers +2.50	BR7E	7 1945773164 0	19.99	7.00	24	168.00
Assorted Readers +3.00	BR7F	7 1945773165 7	19.99	7.00	22	154.00
TOTAL					136	\$1,200.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**

Readerz®

Premium Counter Display Kit

24 PIECE COUNTER DISPLAY (CR24) + PREMIUM OPENING ORDER



\$496.00

PACKAGE PRICE BREAKDOWN

43 pairs of Readers	=	301.00
Counter Display	=	195.00
		\$496.00

FREE PRODUCT OFFSET: Receive \$195.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 8.5"w x 8.5"d x 19"h
- Capacity: 24 pieces
- Includes mirrors
- Newspaper print tester panels
- Reader strengths labeled on display
- Signage: Readerz



INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
24 Piece Counter Display	CR24	N/A	N/A	195.00	1	195.00
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	5	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	5	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	4	28.00
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	4	28.00
Assorted Readers +1.75	BR7C	7 1945773162 6	19.99	7.00	9	63.00
Assorted Readers +2.00	BR7D	7 1945773163 3	19.99	7.00	9	63.00
Assorted Readers +2.50	BR7E	7 1945773164 0	19.99	7.00	9	63.00
Assorted Readers +3.00	BR7F	7 1945773165 7	19.99	7.00	8	56.00
TOTAL					54	\$496.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**

Readerz®

Premium Counter Display Kit

6 PIECE COUNTER DISPLAY (CR6) + PREMIUM OPENING ORDER



\$220.00

PACKAGE PRICE BREAKDOWN

25 pairs of Readers	=	175.00
Counter Display	=	45.00
		\$220.00

FREE PRODUCT OFFSET: Receive \$45.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 6.75"w x 5"d x 17.5"h
- Capacity: 6 pieces
- Newspaper print tester panel
- Reader strengths labeled on display
- Signage: Readerz



INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
6 Piece Counter Display	CR6	N/A	N/A	45.00	1	45.00
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	3	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	1	7.00
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	4	28.00
Assorted Readers +1.75	BR7C	7 1945773162 6	19.99	7.00	4	28.00
Assorted Readers +2.00	BR7D	7 1945773163 3	19.99	7.00	6	42.00
Assorted Readers +2.50	BR7E	7 1945773164 0	19.99	7.00	6	42.00
Assorted Readers +3.00	BR7F	7 1945773165 7	19.99	7.00	4	28.00
TOTAL					29	\$220.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**

Readerz® + Sunglass Readers Premium Floor Display Kit

72 PIECE FLOOR DISPLAY (CR72) + PREMIUM OPENING ORDER



\$1,200.00

PACKAGE PRICE BREAKDOWN

58 pairs of Readers	=	406.00
57 pairs of Sunglass Readers	=	399.00
Floor Display	=	395.00
		\$1,200.00

FREE PRODUCT OFFSET: Receive **\$395.00** in additional
FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 16.5"w x 16.5"d x 69"h
- Capacity: 72 pieces
- Includes mirrors
- Newspaper print tester panels
- Reader strengths labeled on display
- Storage compartment in display base
- Signage: Readerz



INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
72 Piece Floor Display	CR72	N/A	N/A	395.00	1	395.00
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	5	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	5	FREE!
Assorted Sunglass Readers +1.25	BSR7A	7 1945773180 0	19.99	7.00	5	FREE!
Assorted Sunglass Readers +1.50	BSR7B	7 1945773181 7	19.99	7.00	5	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	5	35.00
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	6	42.00
Assorted Readers +1.75	BR7C	7 1945773162 6	19.99	7.00	12	84.00
Assorted Readers +2.00	BR7D	7 1945773163 3	19.99	7.00	12	84.00
Assorted Readers +2.50	BR7E	7 1945773164 0	19.99	7.00	12	84.00
Assorted Readers +3.00	BR7F	7 1945773165 7	19.99	7.00	11	77.00
Assorted Sunglass Readers +1.25	BSR7A	7 1945773180 0	19.99	7.00	5	35.00
Assorted Sunglass Readers +1.50	BSR7B	7 1945773181 7	19.99	7.00	5	35.00
Assorted Sunglass Readers +1.75	BSR7C	7 1945773182 4	19.99	7.00	12	84.00
Assorted Sunglass Readers +2.00	BSR7D	7 1945773183 1	19.99	7.00	12	84.00
Assorted Sunglass Readers +2.50	BSR7E	7 1945773184 8	19.99	7.00	12	84.00
Assorted Sunglass Readers +3.00	BSR7F	7 1945773185 5	19.99	7.00	11	77.00
TOTAL					136	\$1,200.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading, Sunglass Readers**

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Readerz®

Premium Wall Panel Kit

18 PIECE WALL PANEL (WRP18) + PREMIUM OPENING ORDER



\$300.00

PACKAGE PRICE BREAKDOWN

25 pairs of Readers	=	175.00
Wall Panel Display	=	125.00
		\$300.00

FREE PRODUCT OFFSET: Receive **\$125.00** in additional
FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 7"w x 6"d x 60"h
- Capacity: 18 pieces
- Adjustable mirror on top
- Slatwall compatible
- Newspaper print tester panel
- Reader strengths labeled on display

INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
18 Piece Reader Wall Panel	WRP18	N/A	N/A	125.00	1	125.00
Assorted Readers +1.25	BR7A	7 1945773160 2	19.99	7.00	4	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	3	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	19.99	7.00	3	21.00
Assorted Readers +1.75	BR7C	7 1945773162 6	19.99	7.00	6	42.00
Assorted Readers +2.00	BR7D	7 1945773163 3	19.99	7.00	6	42.00
Assorted Readers +2.50	BR7E	7 1945773164 0	19.99	7.00	6	42.00
Assorted Readers +3.00	BR7F	7 1945773165 7	19.99	7.00	4	28.00
TOTAL					33	\$300.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**



Baby Blues® Floor Display Kit

72 PIECE FLOOR DISPLAY (KIDS72) + OPENING ORDER

\$743.00

PACKAGE PRICE BREAKDOWN

112 pairs of Sunglasses	=	448.00
Floor Display	=	295.00
		\$743.00

FREE PRODUCT OFFSET: Receive \$295.00 in additional FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 18"w x 18"d x 66"h
- Capacity: 72 pieces
- Signage: Baby Blues
- Fun yellow and purple colored display!

INITIAL ORDER

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
72 Piece Floor Display	KIDS72	N/A	N/A	295.00	1	295.00
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	15	FREE!
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	15	FREE!
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	56	224.00
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	56	224.00
TOTAL					143	\$743.00

Retail Free Goods highlighted in purple. Suggested retail prices can be changed per request.

Categories included: **Assorted Boys and Girls Sunglasses**



Baby Blues® Counter Display Kit

24 PIECE COUNTER DISPLAY (KIDS24) + OPENING ORDER

\$297.00

PACKAGE PRICE BREAKDOWN

43 pairs of Sunglasses	=	172.00
Counter Display	=	125.00
		\$297.00

FREE PRODUCT OFFSET: Receive \$125.00 in additional FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 9.5"w x 9.5"d x 20"h
- Capacity: 24 pieces
- Signage: Baby Blues
- Fun yellow and purple colored display!



INITIAL ORDER

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
24 Piece Counter Display	KIDS24	N/A	N/A	125.00	1	125.00
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	7	FREE!
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	6	FREE!
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	21	84.00
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	22	88.00
TOTAL					57	\$297.00

Retail Free Goods highlighted in purple. Suggested retail prices can be changed per request.

Categories included: **Assorted Boys and Girls Sunglasses**

Baby Blues® Wall Panel Kit

18 PIECE WALL PANEL (WKP18) + OPENING ORDER

\$297.00

PACKAGE PRICE BREAKDOWN

43 pairs of Sunglasses	=	172.00
Wall Panel Display	=	125.00
		\$297.00

FREE PRODUCT OFFSET: Receive \$125.00 in additional FREE product (at retail value) to offset cost of display.



DISPLAY FEATURES

- Dimensions: 7"w x 6"d x 60"h
- Capacity: 18 pieces
- Adjustable mirror on top
- Slatwall compatible
- Signage: Baby Blues

INITIAL ORDER

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
18 Piece Wall Panel	WKP18	N/A	N/A	125.00	1	125.00
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	6	FREE!
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	7	FREE!
Boy's Sunglasses	CHB4	7 1945773406 1	9.99	4.00	22	88.00
Girl's Sunglasses	CHG4	7 1945773407 8	9.99	4.00	21	84.00
TOTAL					57	\$297.00

Retail Free Goods highlighted in purple. Suggested retail prices can be changed per request.

Categories included: **Assorted Boys and Girls Sunglasses**



Premium Counter Display Kit

12 PIECE COUNTER GOGGLE DISPLAY (CG012) + PREMIUM OPENING ORDER



\$319.00

PACKAGE PRICE BREAKDOWN

30 pairs of Goggles	=	204.00
Counter Display	=	115.00
		\$319.00

FREE PRODUCT OFFSET: Receive \$115.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 8.5"w x 10"d x 29"h
- Capacity: 12 pieces
- Signage: Sporting Eyes
- Diamond plate side panels



INITIAL ORDER - PREMIUM

PRODUCT DESCRIPTION	VENDOR #	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
24 Piece Counter Display	CG012	N/A	N/A	115.00	1	115.00
Assorted Goggles	GO6	7 1945773190 9	11.99	6.00	4	FREE!
Assorted Goggles	GO8	7 1945773075 9	17.99	8.00	4	FREE!
Assorted Goggles	GO6	7 1945773190 9	11.99	6.00	18	108.00
Assorted Goggles	GO8	7 1945773075 9	17.99	8.00	12	96.00
TOTAL					39	\$319.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Assorted Lens Color Goggles, Assorted Lens Color Folding Goggles**

Assorted Program Benefits

- ✓ **More variety of proven bestsellers.**
- ✓ **We follow the emerging and popular eyewear trends so you don't have to.**
- ✓ **Backed by our 100% Take Back Guarantee.**

When it comes to the stock market many people rely on an experienced financial advisor to pick the winners and avoid the losers. Our approach is similar in that our eyewear experts closely follow the fashion eyewear industry to ensure only the most relevant, up to the moment styles in sought after shapes and colors inspire our assortments. Every frame we carry has been evaluated and scrutinized to ensure it meets our standards for style, fit, quality, and high perceived value to the consumer.

Let us be your trusted advisor when it comes to your eyewear program. We will curate an attractive selection of winning styles based on the looks today's consumers want and enjoy. Of course if any style does not sell as expected we can take them back for full credit with an exchange order, no questions asked.

No risk. No hassle. Experience the Desert Difference today and elevate your eyewear!

PRE-TICKETING

Our eyewear comes pre-ticketed (tagged) with your pre-set retail prices and SKU bar codes at no additional cost. We can also customize UPC's to your store's needs.

CORE BRAND HANG TAGS



PRIVATE LABEL BRANDING

We can create a custom branded eyewear program with your logo including private label hang tags and display header signage. Contact us for examples and to learn more.



OPENING ORDER & REORDER MINIMUM – \$150.00

EYEWEAR ORDER FORM						
PRODUCT DESCRIPTION	SALES CODE	UPC	UNIT COST	SUGGESTED RETAIL	ORDER QUANTITY	EXTENDED TOTAL
ASSORTED SUNGLASSES						
\$3.95 Sunglasses	SU3	7 1945771395 0	3.95	9.99		
\$5.00 Sunglasses	SU5	7 1945771435 3	5.00	11.99		
\$6.00 Sunglasses	SU6	7 1945771437 7	6.00	15.99		
\$6.50 Polarized Promo Sunglasses	QTR1	7 1945774633 0	6.50	15.99		
\$7.00 Sunglasses	SU7	7 1945771439 1	7.00	15.99		
\$8.00 Sunglasses	SU8	7 1945771441 4	8.00	17.99		
\$9.00 Sunglasses	SU9	7 1945771443 8	9.00	19.99		
\$10.00 Sunglasses	SU10	7 1945771445 2	10.00	21.99		
ASSORTED KIDS SUNGLASSES						
Kids Sunglasses	CH4	7 1945773479 5	4.00	9.99		
PREMIUM READERZ® FASHION READING GLASSES (MEN'S, WOMEN'S)						
1.25 Readers	BR7A	7 1945773160 2	7.00	15.99		
1.50 Readers	BR7B	7 1945773161 9	7.00	15.99		
1.75 Readers	BR7C	7 1945773162 6	7.00	15.99		
2.00 Readers	BR7D	7 1945773163 3	7.00	15.99		
2.50 Readers	BR7E	7 1945773164 0	7.00	15.99		
3.00 Readers	BR7F	7 1945773165 7	7.00	15.99		
READERZ® FASHION READING GLASSES (MEN'S, WOMEN'S)						
1.25 Readers	RE3A	7 1945771311 0	3.95	9.99		
1.50 Readers	RE3B	7 1945771312 7	3.95	9.99		
1.75 Readers	RE3C	7 1945771313 4	3.95	9.99		
2.00 Readers	RE3D	7 1945771314 1	3.95	9.99		
2.50 Readers	RE3E	7 1945771315 8	3.95	9.99		
3.00 Readers	RE3F	7 1945771316 5	3.95	9.99		
					TOTAL	

READY TO ORDER?

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Fax: (888) 641-2460

OPENING ORDER & REORDER MINIMUM - \$150.00

EYEWEAR ORDER FORM						
PRODUCT DESCRIPTION	SALES CODE	UPC	UNIT COST	SUGGESTED RETAIL	ORDER QUANTITY	EXTENDED TOTAL
READERZ® SUNGLASS READERS (MEN'S, WOMEN'S)						
1.25 Sun Readers	BSR7A	7 1945773180 0	7.00	15.99		
1.50 Sun Readers	BSR7B	7 1945773181 7	7.00	15.99		
1.75 Sun Readers	BSR7C	7 1945773182 4	7.00	15.99		
2.00 Sun Readers	BSR7D	7 1945773183 1	7.00	15.99		
2.50 Sun Readers	BSR7E	7 1945773184 8	7.00	15.99		
3.00 Sun Readers	BSR7F	7 1945773185 5	7.00	15.99		
READERZ® PEN READERS						
1.50 Pen Readers	PE4B	7 1945771987 7	4.95	11.99		
2.00 Pen Readers	PE4D	7 1945771989 1	4.95	11.99		
2.50 Pen Readers	PE4E	7 1945771990 7	4.95	11.99		
3.00 Pen Readers	PE4F	7 1945771991 4	4.95	11.99		
EYEWEAR ACCESSORIES						
Micro Fiber Case	MFCASE	7 1945772024 8	2.00	5.99		
Hard Shell Case	BCASE	7 1945771924 2	4.00	9.99		
Spec Retainer	SRET	7 1945771837 5	3.50	5.99		
Thin Retainer	TRET	7 1945771836 8	3.50	5.99		
Spexnex Fashion Retainer	SNEX	7 1945772834 3	6.00	14.99		
Repair Kit	REPAIRK	7 1945772260 0	4.00	7.99		
Clip-ons Polarized	CLIPPOL	7 1945771026 3	9.00	17.99		
Clip-ons Metal	CLIPMET	7 1945771013 3	9.00	17.99		
Silicone Temple Tips	CR0500	7 1945771843 6	1.80	4.99		
TOTAL						

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OPENING ORDER & REORDER MINIMUM - \$150.00

EYEWEAR ORDER FORM						
PRODUCT DESCRIPTION	SALES CODE	UPC	UNIT COST	SUGGESTED RETAIL	ORDER QUANTITY	EXTENDED TOTAL
ASSORTED GOGGLES						
Entry Level Goggles	GO6	7 1945773190 9	6.00	13.99		
Folding Goggles	GOF6	7 1945773416 0	6.00	13.99		
Goggles	GO8	7 1945773075 9	8.00	17.99		
Over-the-Glass Anti-Fog Goggle	GO18	7 1945773191 6	18.00	36.00		
Assorted Kids Goggles	CH6	7 1945774030 7	6.00	13.99		
ASSORTED MOTORCYCLE FOAM INSERT GLASSES						
Foam Glasses	FS6	7 1945773192 3	6.00	13.99		
Foam Glasses	FS7	7 1945773194 7	7.00	15.99		
Foam Glasses	FS8	7 1945773196 1	8.00	17.99		
Foam Glasses	FS9	7 1945773198 5	9.00	19.99		
Foam Glasses	FS10	7 1945773428 3	10.00	21.99		
FIT OVER SUNGLASSES						
Unisex Fit Overs	SFO7	7 1945774136 6	7.00	15.99		
					TOTAL	<hr/>

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ALL-IN-ONE EYEWEAR DISPLAY PACKAGES

PRODUCT DESCRIPTION	MODEL	PRODUCT ORDER	DISPLAY COST	FREE GOODS	PACKAGE TOTAL	ORDER QUANTITY	EXTENDED TOTAL
PREMIUM SUNGLASS PACKAGES							
80 Piece Floor Display	AP80	851.00	345.00	345.00 FREE!	1,196.00		
120 Piece Floor Display	AP120	1,109.00	395.00	395.00 FREE!	1,504.00		
36 Piece Countertop Display	AP36	426.00	175.00	175.00 FREE!	601.00		
STANDARD SUNGLASS PACKAGES							
80 Piece Floor Display	AP80	854.80	345.00	345.00 FREE!	1,199.80		
120 Piece Floor Display	AP120	1,108.40	395.00	395.00 FREE!	1,503.40		
36 Piece Countertop Display	AP36	424.50	175.00	175.00 FREE!	599.50		
27 Piece Countertop Display	BA27	253.40	145.00	145.00 FREE!	398.40		
6 Piece Acrylic Countertop Display	CL6	110.00	18.00	18.00 FREE!	128.00		
18 Piece Wall Unit	WSP18	175.60	125.00	125.00 FREE!	300.60		
PREMIUM READING GLASS PACKAGES							
72 Piece Floor Display	CR72	805.00	395.00	395.00 FREE!	1,200.00		
24 Piece Countertop Display	CR24	301.00	195.00	195.00 FREE!	496.00		
6 Piece Countertop Display	CR6	175.00	45.00	45.00 FREE!	220.00		
18 Piece Wall Unit	WRP18	175.00	125.00	125.00 FREE!	300.00		
READER / SUNREADER COMBO PACKAGE							
72 Piece Reader / Sunreader Combo Floor	CR72	805.00	395.00	395.00 FREE!	1,200.00		
KIDS SUNGLASS PACKAGES							
72 Piece Kid's Floor Display	Kids72	448.00	295.00	295.00 FREE!	743.00		
24 Piece Kid's Countertop Display	Kids24	172.00	125.00	125.00 FREE!	297.00		
18 Piece Wall Unit	WKP18	172.00	125.00	125.00 FREE!	297.00		
GOGGLE PACKAGE							
12 Piece Goggle Countertop Display	CGO12	204.00	115.00	115.00 FREE!	319.00		

TOTAL

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DISPLAY ORDER FORM

PRODUCT DESCRIPTION	DIMENSIONS	MODEL	COST	ORDER QUANTITY	EXTENDED TOTAL
SUNGLASS DISPLAYS					
80 Piece Floor Display (black)	17"w x 17"d x 65"h	AP80	345.00		
80 Piece Floor Display (maple)	17"w x 17"d x 65"h	APM80	345.00		
120 Piece Floor Display (black)	20"w x 20"d x 65"h	AP120	395.00		
120 Piece Floor Display (maple)	20"w x 20"d x 65"h	AP120M	395.00		
36 Piece Countertop Display (black)	14"w x 14"d x 24"h	AP36	175.00		
36 Piece Countertop Display (maple)	14"w x 14"d x 24"h	APM36	175.00		
27 Piece Countertop Display	12"w x 12"d x 31"h	BA27	145.00		
6 Piece Acrylic Countertop Display	7"w x 6"d x 19"h	CL6	18.00		
6 Piece Metal Countertop Display	8"w x 7"d x 20"h	ME6	30.00		
18 Piece Sunglass Wall Panel Display	7"w x 6"d x 60"h	WSP18	125.00		
READERZ® READING GLASS DISPLAYS					
72 Piece Reader Floor Display	16.5"w x 16.5"d x 69"h	CR72	395.00		
24 Piece Countertop Display	8.5"w x 8.5"d x 19"h	CR24	195.00		
6 Piece Countertop Reader Display	6.75"w x 5"d x 17.5"h	CR6	45.00		
18 Piece Reader Wall Panel Display	7"w x 6"d x 60"h	WRP18	125.00		
KIDS SUNGLASS DISPLAYS					
72 Piece Children Floor Display	18"w x 11"d x 66"h	KIDS72	295.00		
24 Piece Children Countertop Display	9.5"w x 9.5"d x 20"h	KIDS24	125.00		
18 Piece Children Wall Display	7"w x 6"d x 60"h	WKP18	125.00		
GOGGLE DISPLAY					
12 Piece Goggle Countertop Display	8.5"w x 10"d x 29"h	CG012	115.00		

TOTAL

*Display costs offset with equal value of retail free goods (RFG) with qualifying product order minimum.

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Accessories



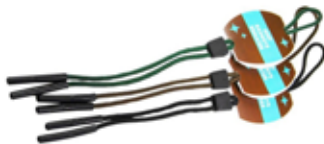
HARD SHELL CASE BCASE



MICRO-FIBER CASE/CLEANING CLOTH MFCASE



SPEC RETAINERS SRET



THIN RETAINERS TRET



SPEXNEX SNEX

REPAIR KIT
REPAIRK



POLARIZED FLIP-UP CLIP-ONS CLIPPOL



METAL RETRO CLIP-ONS CLIPMET

SILICONE TEMPLE TIPS CR0500



Accessories displayed via peg hooks (included) on the sides of all AP series sunglass displays.



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